

*Provides assistance for Restoration of Soil Environment*

### Aid Program for Soil Environment

#### Soil Contamination Countermeasures Fund

The JEA supports the following businesses as a designated supporting corporation according to the Soil Contamination Countermeasures Law.



- Aids for eliminating soil contamination and so on
- Responds to inquiries and gives advice on the surveys of soil contamination conditions
- Promotes enlightenment concerning effects on human health caused by the soil contamination and so on

#### Supporting Fund for Environmental Restoration and Generation

The Fund aids a part of the interests for the business who implements countermeasures to soil or groundwater contamination in the urban area and receives political loan from the financing institutions (\*).

(\*) Development Bank of Japan,  
The Okinawa Development Finance Corporation

*Provides Grant for Regional Environmental Activities*

### F. Michiko Environmental Fund

The Fund was established in 2002 with a grant from the Environmental Counselor, Ms. F. Michiko. The Fund aids financially the activities of individuals or organizations who actively and continuously implement environmental education and regional environmental conservation activities.

*Promotes Environmental learning*

### Membership

#### Environment Society (for Businesses and Organizations)

This society is based on membership system whose participants are businesses and organizations. It distributes official materials from Ministry of the Environment and other reference materials to its members. It also hold lectures and tours related to dealing with the latest topics.

#### Environment Learning Club (for Individuals)

This club is operated on an individual membership system. The club periodically provides information on environmental problems, environmental education and learning, etc.

### Other Activities

Compilation of newsletters, pamphlets and supplementary materials explaining environmental problems, selling and distributing these materials at a minimal cost or free-of-charge.

Loaning out videos for use in lectures, training seminars, and school classes, either free of charge or at the cost of distributing the material.

### Azabudai Head Office

Prime Kamiyacho Bild.2Fl. 1-11-9, Azabudai, Minato-ku, Tokyo 106-0041 Japan

#### Key number

Junior Eco-Club / Star Watching / Environmental Counselors / Soil Contaminate Countermeasures Fund / F. Michiko Environmental Fund / Environmental Society / Environmental Learning Club

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#### Junior Eco Counsel

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#### Green Purchasing Network (GPN)

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#### Eco Mark Office

##### Certification Section

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##### Promotion Section, Criteria Section

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#### Global Ecolabelling Network (GEN)

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#### Japan Center for Climate Change Actions (JCCCA)

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#### Global Environment Information Centre (GEIC)

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# J E A

## JAPAN ENVIRONMENT ASSOCIATION



Dedicated to Activities Aimed at  
Resolving Environmental Problems with the People



 **Japan Environment Association**

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# Japan Environment Association



The Japan Environment Association (JEA) is an incorporated foundation that was established with the authorization of the Prime Minister of Japan in March 1977. The goal of the Japan Environment Association is to contribute to realizing a sustainable society and environmentally sound lifestyles through research and studies on environmental conservation activities in Japan as well as abroad, and by disseminating knowledge on environmental conservation. In order to realize this goal, The Japan Environment Association undertakes the following activities.



Supports the environmental education  
Offers the materials for the environmental education  
Supports the environmental conservation activities  
Supports the promotion of ecological products

Some of the activities and programs undertaken by the Japan Environment Association include programs commissioned by Ministry of the Environment as well as independent programs initiated by the Japan Environment Association.

## Fostering an Eco-Friendly Spirit Junior Eco-club



Junior Eco-Clubs are groups which Ministry of the Environment encourages elementary and junior high school children to set up amongst themselves to carry out environmental activities. With the support of local governments and companies, the Junior Eco-Club Secretariat at the JEA compiles and distributes member guidebooks and newsletters, and holds national festivals aimed to deepen exchange between the Junior Eco-Clubs. The Junior Eco-Club program received the Global 500 Award from the United Nations Environment Programme in June 1999.

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## Encouraging Interests in Clear Air Star Watching Network

Stars could be seen anywhere in the past, but the number of visible stars has decreased due to air pollution and the propagation of lights and neon lamps. In the hope that people will have a greater appreciation of the starry sky and think about the impact of air pollution and light pollution by observing star visibility, Ministry of the Environment has conducted a Star Watching Network in the summer and winter of every year since 1988. The JEA has supported participants of the Network and in cooperation with the Ministry and local governments has held the national festivals aimed to spread clean air and starry sky.



## Efforts in Certifying and Spreading Eco-Friendly Products The Eco Mark Program



(Earth-friendly)  
The Eco Mark symbolizes protecting the earth and the environment with our own hands.

The Eco Mark program serves to promote environment-friendly lifestyles (ecological lifestyles) through wise product choices. A committee composed of academics, governments, consumer groups, and experts from various industries sets standards and carries out the certification. The Eco Mark is labeled on products with relatively less environmental impact compared to similar products, during the entire life cycle, from exploiting and collecting the product materials, to the manufacturing, distribution, use and consumption, disposal, and recycling. After screening Eco-friendly products submitted for approval by manufacturers, the JEA certifies and publicizes products qualifying for the Eco Mark. For details, visit

<http://www.ecomark.jp/english/index.html>

### For example

- Office goods, such as felt-tip pens and ball pens made from waste plastics
- Household products, such as toilet paper made from waste paper
- Clothing made from PET bottles



## Registration of Environmental Experts Environment Counselors

Ministry of the Environment set up a system for registering individuals who can provide advice and counseling, based on their experience and knowledge, to civilians and entrepreneurs who wish to undertake environmental preservation activities in 1996.

The Environment Counselors program secretariat at JEA screens registration applications and compiles registrant lists.



## Promoting Purchasing with Priority to Eco-Friendly Products Green Purchasing Network

The JEA serves as the secretariat of the Green Purchasing Network (GPN), which promotes purchasing with priority given to products and services with less environmental impact (known as green procurement). Composed of businesses, governments, and consumers, this network promotes organized purchasing at companies and governmental organizations, as well as green consumerism in individual consumers. The Green Purchasing Network compiles procurement guidelines by product group, publishes product data-books, holds study workshops, conducts questionnaire surveys on procurement and issues newsletters.



## Global Network for Environment Conservation Global Ecolabelling Network

The JEA serves as the general affairs office for the network of organizations from 20 some countries that are implementing programs similar to the Eco Mark. Its role includes making certification standards identical, appealing the network's endeavors, information exchange, providing information on the Internet, supporting the launch of new ecolabelling programs all over the world, etc.



## Environmental Education Junior Eco Counsel

The JEA has started the Junior Eco Counsel to reply to letters, telephone calls and e-mails from children, as well as questions by children who visit JEA office during school trips and personal requirements. The Junior Eco Counsel aims to further promote children's awareness and efforts in environmental conservation activities by answering their questions.

Volunteer environment counselors are available at the following times  
10:00 am to 5:00 pm, Mondays to Fridays



## Assists in Promoting Environment Conservation Activities Collaboration Global Environment Information Centre

The Global Environment Information Centre was set up at the Aoyama office jointly by Ministry of the Environment and United Nations University with the aim of promoting environmental conservation through the building of equal and fair relations between people from various aspects of society (citizens, businesses, government). Through their partnership, it allocates assignments in which each party can make use of its respective special abilities. The JEA assists in running the Global Environment Information Centre.

### Activities

- Exhibition of reference materials, library
- Providing information via the Internet
- Holding seminars, forums, and workshops



## Promotes Enlightenment Activities for Preventing Global Warming

### Japan Center for Climate Change Actions

JCCCA (Japan Center for Climate Change Actions) supports activities to change our lifestyles and prevents global warming. We collect and provide available information on global warming, and support various efforts. It runs partnerships integrating people, NGOs/NPOs, industries, and local governments.



## Stop-OndanKan



Stop-OndanKan is a learning facility of global warming, in which people of all ages can enjoy. Through communications and activities using displays, 'Interpreters' promote your interests and understanding which you may not obtain only through observing and reading.